



PONT INTERNATIONAL  
**GORDIE  
HOWE**  
INTERNATIONAL BRIDGE

**2022 COMMUNITY ORGANIZATION  
INVESTMENT  
Virtual Information Session**

**December 1, 2021**



# AGENDA

1. Project Overview
2. Community Benefits Overview
3. Community Organization Investment
  - a) Eligible Organizations and Projects
  - b) Review and Selection Process
  - c) Additional Considerations
  - d) How to Apply
4. 2021 Community Organization Investment Funded Projects
5. Question and Answer Period

# VISION FOR COMMUNITY BENEFITS

The vision for community benefits is to deliver a series of initiatives, based on public input, that create measurable and positive results-based opportunities for the host communities.

The Gordie Howe International Bridge Community Benefits Plan will:

- Provide economic opportunities in the host communities
- Contribute positively to workforce development programs, thereby improving economic inclusion
- Deliver neighbourhood improvements
- Ensure clear commitments and accountability from all parties for its delivery



*US Bridge Site*

# COMMUNITY BENEFITS PLAN



**The Workforce Development and Participation Strategy** is geared toward engaging businesses and focuses on supporting workforce, training and pre-apprenticeship/apprenticeship opportunities



**The Neighbourhood Infrastructure Strategy** focuses on collaborating with stakeholders and community members through consultation to develop a community investment strategy based on identified priorities.

The Community Benefits Plan and quarterly reports on Community Benefits progress are available at **[GordieHoweInternationalBridge.com](https://www.gordiehoweinternationalbridge.com)**

# THE COMMUNITY ORGANIZATION INVESTMENT INITIATIVE

From 2020 to 2024, the Community Organization Investment initiative will provide funding of **\$50,000** (CDN) in both Canada and the US to community organizations serving Sandwich/west Windsor and Delray/Southwest Detroit residents. This initiative will invest a total of **\$500,000** (CDN) in the two communities.

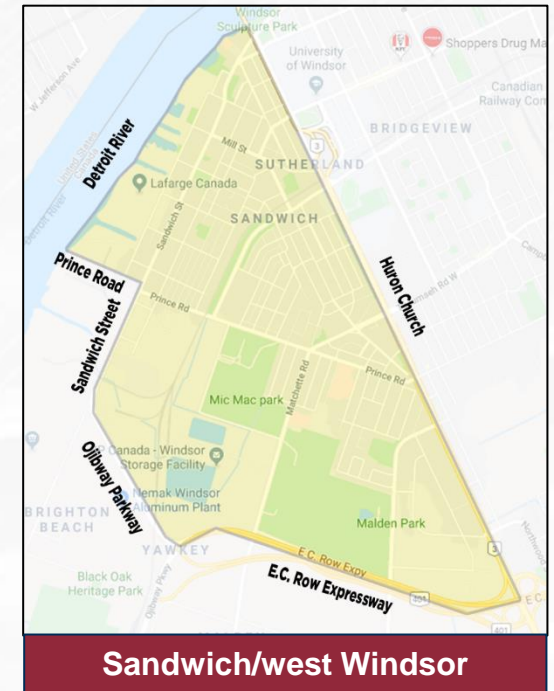
Requests for funding can range from **\$1,000 - \$25,000** (CDN).

Application Deadline: **4pm (EST) on Wednesday, January 26, 2022.**



# ELIGIBLE APPLICANTS

- The applicant must be a registered non-profit organization or charitable organization
  - If the applicant is not a registered non-profit or charity, a trustee/fiduciary organization that is a registered non-profit or charity must also be named within the application and provide an accompanying letter of support.
- Only one application per organization is permitted.
- Eligible organizations must be located in or provide services to the Sandwich/west Windsor or Delray/Southwest Detroit communities
- Applications **will not** be accepted from individuals, public sector or for-profit organizations, however, applications from public sector foundations will be accepted.



# ELIGIBLE PROJECTS

Projects will be considered for funding if:

- The requested funds support events, programming or infrastructure improvements that provide direct benefit to the Sandwich/west Windsor or Delray/Southwest Detroit communities.
- The proposed project aligns with at least one of the community investment priorities, including:
  - Community partnerships
  - Community safety and connections
  - Economic benefits
  - Aesthetics and landscaping
- The funding supports a project that begins after July 1, 2022 and is completed prior to June 30, 2023 - funding will not be committed over multiple years or provided retroactively.
- The funds requested do not exceed \$25,000 (CDN).

Additional considerations:

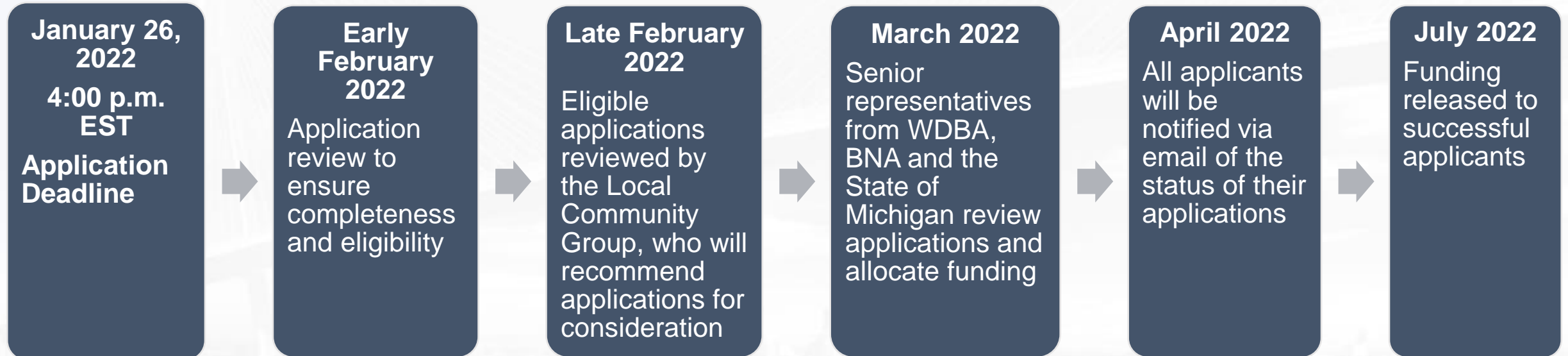
- Projects/initiatives that could be considered religious or political in nature will not be considered for funding, unless the proposed project/initiative is non-religious in nature and provides benefits to the greater community.
- Organizations that have received Community Benefits funding for a different initiative or a previous funding cycle of the Community Organization Investment are eligible to apply if the organization has satisfied reporting requirements.
- The following projects will not be considered eligible for funding:
  - Scholarships
  - Deficit or debt reduction
  - Fundraising/sponsorship activities
  - Complete or partial purchases of vehicles

# ADDITIONAL CONSIDERATIONS

- If the funding request relates to an infrastructure investment, renderings or drawings of the proposed infrastructure and cost-estimates are required.
- If the funding request is for an event or program, a budget breakdown is required.
- Lead applicant or trustee/fiduciary organization must provide proof of charitable or non-profit status.
- All applications must be signed by a senior staff and board member who are authorized to sign on behalf of the organization.
- The project team reserves the right to offer funding in an amount that differs from the original funding request.
- Upon approval of funding, successful applicants will receive further information regarding grantee expectations, recognition and promotion and reporting requirements.



# APPLICATION REVIEW AND SELECTION PROCESS



Individuals reviewing applications will be required to treat all information as confidential and adhere to Non-Disclosure and Conflict of Interest Agreements.

# HOW TO APPLY

## Electronic Submission

Download a copy of the application form from [GordieHoweInternationalBridge.com](http://GordieHoweInternationalBridge.com) and submit the completed application (with attachments) via email to [info@wdbridge.com](mailto:info@wdbridge.com)

## Hard Copy Submission

Submit a completed paper copy of the application (with attachments) via registered mail to:

WDBA Main Office

ATTN: Community Benefits Manager  
100 Ouellette Avenue, Suite 400,  
Windsor, ON, N9A 6T3

Please note: Due to COVID-19 restrictions, in-person delivery of submissions will not be received at the WDBA main office or community offices.

# 2021 COMMUNITY ORGANIZATION INVESTMENT

## Canadian Projects

**Essex County Black Historical Research Society - \$25,000**

Across the River to Freedom: Early Black History in Sandwich

**Border City Athletics Club - \$10,000**

Women Can Summit Series

**The John McGivney Children's Centre - \$8,400**

A Bridge to Play McGivney: New Accessible Ramp

**Windsor Police Services Community Services Branch in partnership with New Beginnings - \$6,600**

Sandwich Community DiverCity BBQ

## US Projects

**First Latin American Baptist Church of Detroit, MI - \$25,000 (CDN)**

Community Recreation Service Center

**Detroit Hispanic Development Corporation - \$17,000 (CDN)**

Delray Bilingual Programs for Family Assistance

**Unity in Our Community TimeBank - \$5,000 (CDN)**

Joyful Movement Outside

**Clark Park Coalition - \$3,000 (CDN)**

Southwest Detroit Winter Carnival 2022 at Clark Park

# LEARN MORE

 [gordiehoweinternationalbridge.com](http://gordiehoweinternationalbridge.com)

 1-844-322-1773

 @gordiehowebrg

 @gordiehowebridge

 Gordie Howe Bridge

 @gordiehowebrg

 WDBA-APWD

