

9 THINGS TO KNOW ABOUT...

NEIGHBOURHOOD INFRASTRUCTURE STRATEGY

The Gordie Howe International Bridge Community Benefits Plan includes \$20 million (CDN) in direct community investments for Windsor, Ontario and Detroit, Michigan. The investments within the Neighbourhood Infrastructure Strategy are consistent with the Crossing Agreement and the key regional priorities identified through consultation. The detailed Community Benefits Plan outlining the approach, initiatives and delivery partners is available on www.gordiehoweinternationalbridge.com. Here are just a few highlights:

1

NEIGHBOURHOOD SPECIFIC APPROACH

The initiatives for Windsor and Detroit are regionally distinct with emphasis on the communities of Sandwich/west Windsor and Delray/Southwest Detroit. The investments reflect the strengths of each neighbourhood and respond to the recommended investment priorities put forth by each community.

2

INFORMED BY CONSULTATION

The strategy is based on extensive consultation with the public and stakeholders from the Sandwich and Delray communities, broader Windsor and Detroit residents, Indigenous Peoples, business owners and community and municipal leaders.

3

DELIVERY PARTNERS

Many of the initiatives will be implemented collaboratively with local delivery partners selected because of their connections to the host communities, reputation as local leaders in their field and proven track-record for delivering results.

4

TIMELINE

\$10 million (CDN) will be invested into neighbourhood initiatives on each side of the border. Investments in select initiatives will begin in 2019 and implementation will continue into 2025.

5

COMMUNITY CONNECTIONS & SAFETY

Community connections and safety will be enhanced through investments into trail system expansions in Windsor and Detroit, connecting the Gordie Howe International Bridge with the surrounding communities. This will allow creation of an international non-motorized transportation system, and encourage exploration of the Sandwich and Delray communities.

6

AESTHETICS AND LANDSCAPING

Contributions to aesthetics and landscaping include funding to improve community centres, enhancements to local parks and streetscapes and the creation of unique outdoor infrastructure such as areas to safely observe project construction.

7

ECONOMIC BENEFITS

The strategy includes investments in business development services provided by subject matter experts to support local entrepreneurs and enterprises to prepare for new business opportunities.

8

COMMUNITY PARTNERSHIPS

In recognition of the many community organizations in Sandwich/west Windsor and Delray/Southwest Detroit that are doing exceptional work to serve their local neighbourhoods, a commitment to allocate investments into community programming, events and infrastructure annually for five years to reflect current neighbourhood needs and boost the work of community partners has been included.

9

ONGOING PUBLIC PARTICIPATION

A Local Community Group composed of 16 stakeholders (eight CDA/US) will be formed to work with Bridging North America and Windsor-Detroit Bridge Authority and serve as informal partners during the implementation of the plan.

