



PONT INTERNATIONAL
GORDIE
HOWE
INTERNATIONAL BRIDGE

**2021 COMMUNITY ORGANIZATION
INVESTMENT
Virtual Information Session**

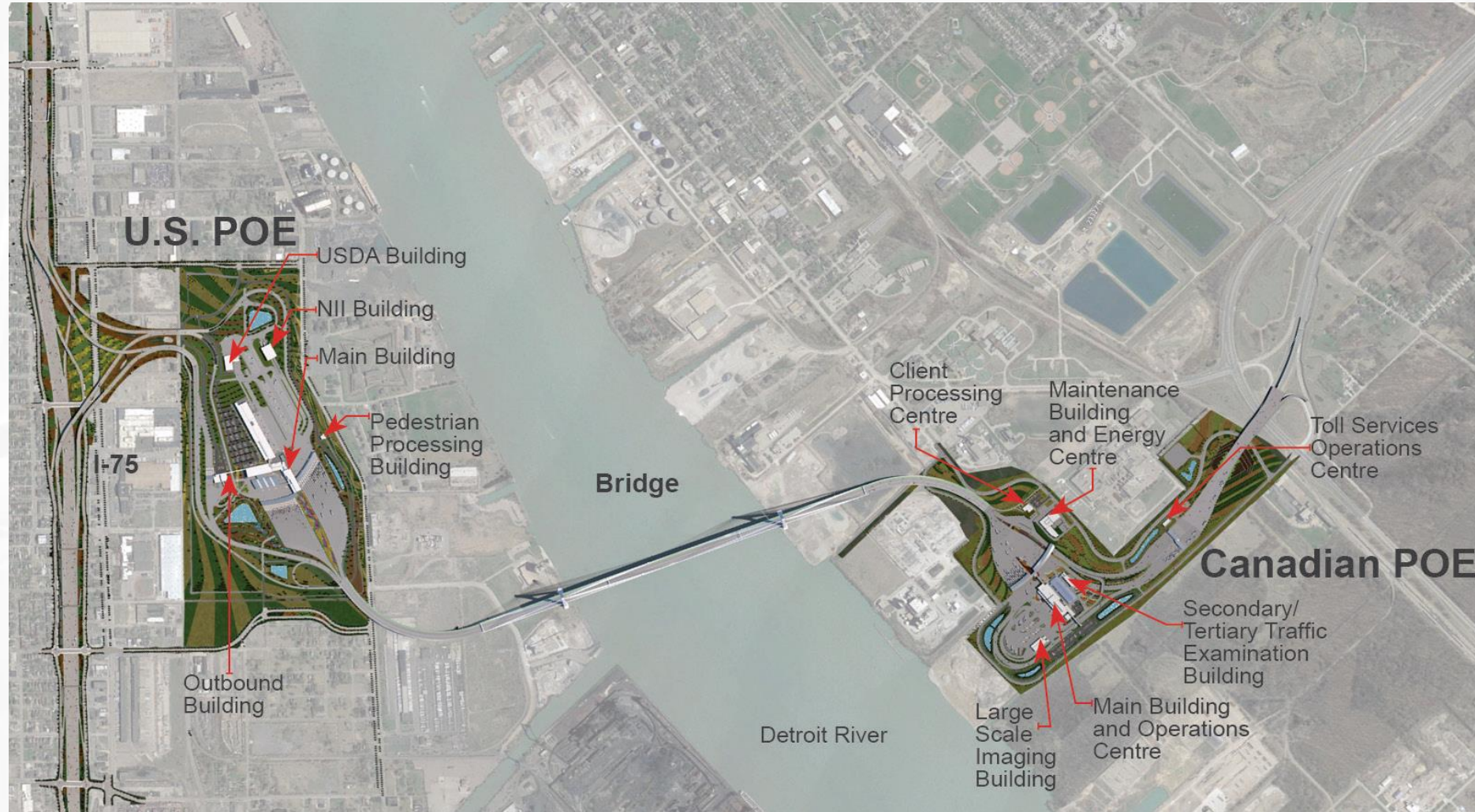
December 9, 2020



AGENDA

1. Project Overview
2. Community Benefits Overview
3. Community Organization Investment
 - a) Eligible Organizations and Projects
 - b) Review and Selection Process
 - c) Additional Considerations
 - d) How to Apply
4. 2020 Community Organization Investment Funded Projects
5. Question and Answer Period

PROJECT COMPONENTS



VISION FOR COMMUNITY BENEFITS

The vision for community benefits is to deliver a series of initiatives, based on public input, that create measurable and positive results-based opportunities for the host communities.

The Gordie Howe International Bridge Community Benefits Plan will:

- Provide economic opportunities in the host communities
- Contribute positively to workforce development programs, thereby improving economic inclusion
- Deliver neighbourhood improvements
- Ensure clear commitments and accountability from all parties for its delivery



US Bridge Site

COMMUNITY BENEFITS PLAN



The Workforce Development and Participation Strategy is geared toward engaging businesses and focuses on supporting workforce, training and pre-apprenticeship/apprenticeship opportunities



The Neighbourhood Infrastructure Strategy focuses on collaborating with stakeholders and community members through consultation to develop a community investment strategy based on identified priorities.

The Community Benefits Plan and quarterly reports on Community Benefits progress are available at [GordieHoweInternationalBridge.com](https://www.gordiehoweinternationalbridge.com)

THE COMMUNITY ORGANIZATION INVESTMENT INITIATIVE

From 2020 to 2024, the Community Organization Investment initiative will provide funding of **\$50,000** (CDN) in Canada and the US to community organizations serving Sandwich/west Windsor and Delray/Southwest Detroit residents. This initiative will invest a total of **\$500,000** (CDN) in the two communities.

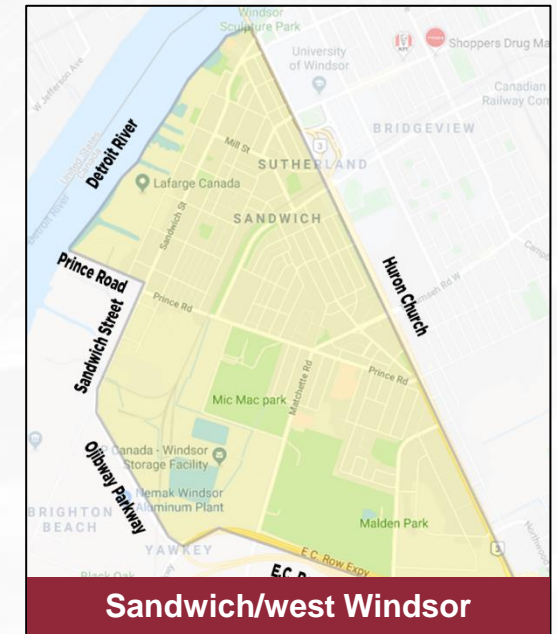
Requests for funding can range from **\$1,000 - \$25,000** (CDN).

Deadline: **12pm (EST) on Wednesday January 27, 2021.**



ELIGIBLE APPLICANTS

- The applicant must be a registered non-profit organization or charitable organization
 - If the applicant is not a registered non-profit or charity, a trustee/fiduciary organization that is a registered non-profit or charity must also be named within the application and provide an accompanying letter of support.
- Only one application per organization is permitted.
- Eligible organizations must be located in or provide services to the Sandwich/west Windsor or Delray/Southwest Detroit communities
- Applications **will not** be accepted from individuals, public sector or for-profit organizations, however, applications from public sector foundations will be accepted.



ELIGIBLE PROJECTS

Projects will be considered for funding if:

- The requested funds support events, programming or infrastructure improvements that provide direct benefit to the Sandwich/west Windsor or Delray/Southwest Detroit communities.
- The proposed project aligns with at least one of the community investment priorities, including:
 - Community partnerships
 - Community safety and connections
 - Economic benefits
 - Aesthetics and landscaping
- The funding supports a project that begins after July 1, 2021 and is completed prior to June 30, 2022 - funding will not be committed over multiple years or provided retroactively.
- The funds requested do not exceed \$25,000 (CDN).

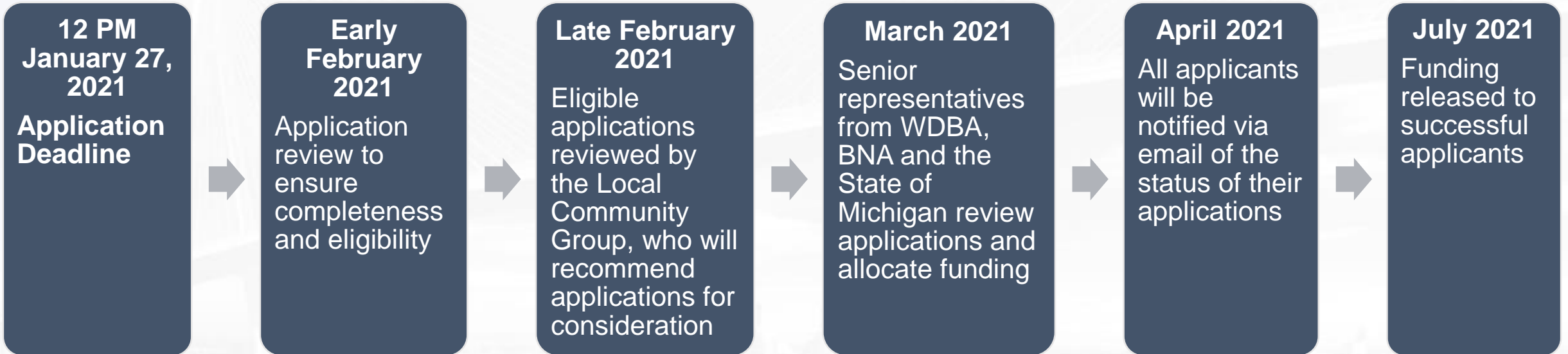
Additional considerations:

- Projects/initiatives that could be considered religious or political in nature will not be considered for funding, unless the proposed project/initiative is non-religious in nature and provides benefits to the greater community.
- Organizations that have received Community Benefits funding for a different initiative or a previous funding cycle of the Community Organization Investment are eligible to apply if the organization has satisfied reporting requirements.
- The following projects will not be considered eligible for funding:
 - Scholarships
 - Deficit or debt reduction
 - Fundraising/sponsorship activities
 - Complete or partial purchases of vehicles

ADDITIONAL CONSIDERATIONS

- If the funding request relates to an infrastructure investment, renderings or drawings of the proposed infrastructure and cost-estimates are required.
- If the funding request is for an event or program, a budget breakdown is required.
- Lead applicant or trustee/fiduciary organization must provide proof of charitable or non-profit status.
- All applications must be signed by a senior staff and board member who are authorized to sign on behalf of the organization.
- The project team reserves the right to offer funding in an amount that differs from the original funding request.
- Upon approval of funding, successful applicants will receive further information regarding grantee expectations, recognition and promotion and reporting requirements.

APPLICATION REVIEW AND SELECTION PROCESS



Individuals reviewing applications will be required to treat all information as confidential and adhere to Non-Disclosure and Conflict of Interest Agreements.

HOW TO APPLY

Electronic Submission

Download a copy of the application form from gordiehoweinternationalbridge.com and submit the completed application (with attachments) via email to info@wdbridge.com

Hard Copy Submission

Submit a completed paper copy of the application (with attachments) via registered mail to:

WDBA Main Office

ATTN: Community Benefits Manager
100 Ouellette Avenue, Suite 400,
Windsor, ON, N9A 6T3

Please note: Due to COVID-19 restrictions, in-person delivery of submissions will not be received at the WDBA main office or community offices.

2020 PROJECTS

Canadian Projects

Sandwich First Baptist Church - \$20,000
Sandwich Underground Railroad Freedom Museum

Society of Saint Vincent de Paul - \$11,000
Helping Hands Friendship Centre

The Friends of the Court - \$8,000
Spreading Our Roots

Big Brothers Big Sisters - \$4,500
Big Neighbourhood Sandwich

Essex Region Conservation Authority - \$4,100
Binational Detroit River Cleanup

Les Amis Duff-Bâby - \$2,400
Grand Opening Event: Duff-Bâby Mansion

US Projects

West Vernor & Springwells Business Improvement District (BID) - \$20,000
The BID is Open for Business!

Ste. Anne de Detroit Catholic Church (Food Pantry) - \$15,000
Food Pantry Equipment Replacement and Expansion Program

Bridging Communities Inc. (BCI) - \$15,000
Southwest Expanded Senior Services

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